

*nur* AIDA ADILIA *zolkifli*

PORTFOLIO

# ABOUT



# ME

'Hello! I'm Aida Zolkifli — a **Marketing Designer and Digital Growth Specialist** with 10+ years of experience helping brands show up, stand out, and grow.

I've worked across healthcare, education, e-commerce, and services — designing content that connects, managing social media that builds presence, and setting up Google Business Profiles that get business found on Maps.

Currently open to freelance projects and remote full-time roles in marketing design and digital marketing.

# PROJECT PORTFOLIO



# SOCIAL MEDIA CONTENT

[Content Strategy](#)

[Content Calendar](#)

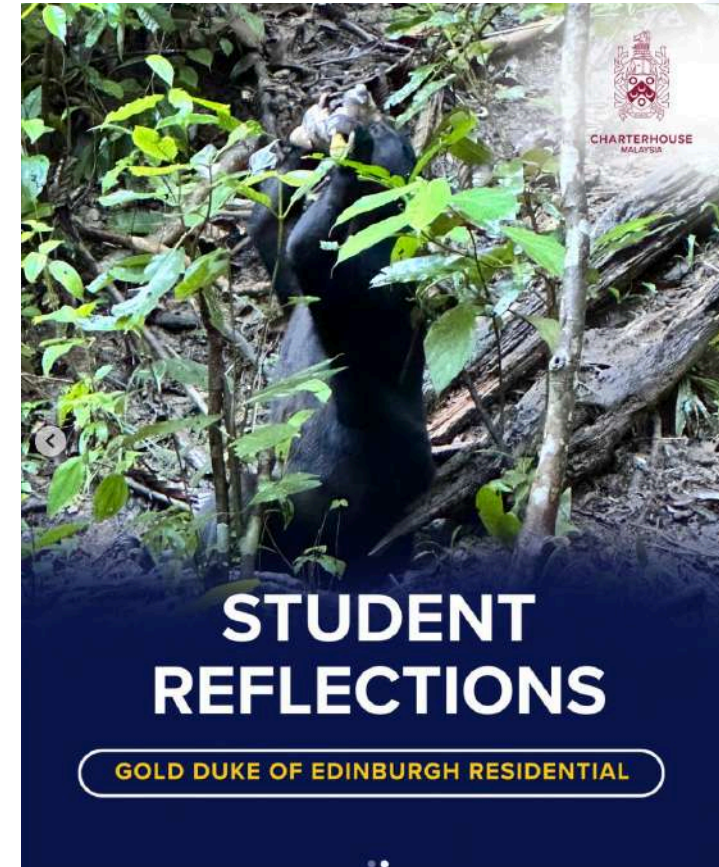
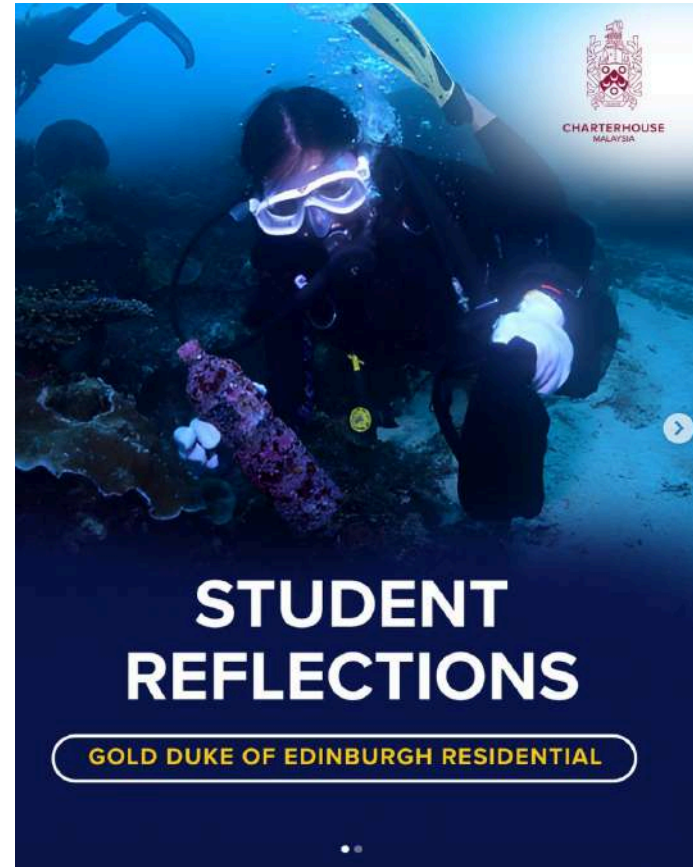
[Paid Ads](#)



# SOCIAL MEDIA

**CHARTERHOUSE MALAYSIA**

 Instagram Posting



# SOCIAL MEDIA

UNIKLINIK PERMAS

 Instagram Posting



**Uni KLINIK**  
PERMAS JAYA

24 JAM LAYANAN JOHOR BAHRU

### Satu kluster Tuberkulosis di Kota Tinggi.

**Awas, risiko jangkitan kepada ahli keluarga dan rakan sekerja.**

+607 380 6985 +6 011 3956 0405  
U.N.I Klinik Permas Jaya



**Uni KLINIK**  
PERMAS JAYA

24 JAM LAYANAN JOHOR BAHRU

### Bila boleh sunat bayi girl?

- 1 hingga 6 bulan ialah tempoh paling senang sembuh dan lebih mudah dari segi kawalan pergerakan serta penjagaan selepas prosedur.
- Selain itu, bayi kurang rasa takut / malu

Hubungi UNIKlinik Permas Jaya untuk dapatkan servis ini.

Doktor wanita sentiasa ready untuk membantu anda.

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**Uni KLINIK**  
PERMAS JAYA

24 JAM LAYANAN JOHOR BAHRU

### INI CARA ANDA DAPAT SAKIT JANTUNG DARIPADA STRESS

- Stress boleh meningkatkan risiko sakit jantung, terutama jika berpanjangan dan tidak diurus dengan baik.
- Bila stress, hormon seperti adrenalin dan kortisol naik, menyebabkan tekanan darah dan degupan jantung meningkat.
- Jika kerap dan berpanjangan, ini membebankan jantung dan salur darah.

Tangani stress anda dengan baik.  
Save hantaran ini kalau anda suka infonya.

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**Uni KLINIK**  
PERMAS JAYA

24 JAM LAYANAN JOHOR BAHRU

### 5 PERKARA PENTING TIPS BERPUASA UNTUK ORANG GASTRIK

- WAJIB sahur** (Jangan skip)
- Pilih makanan rendah asid (Oat, roti, kurma, nasi, tauk tak pedas)
- Elak kopi dan makanan pedas ketika sahur
- Ambil ubat seperti diarahkan doktor
- Mulakan dengan kurma & air kosong, kemudian makanan ringan dulu.

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**Uni KLINIK**  
PERMAS JAYA

### SALAM RAMADAN AL-MUBARAK

Semoga bulan mulia ini membawa keberkatan, kesihatan yang baik dan ketenangan buat anda sekeluarga.

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**Uni KLINIK**  
PERMAS JAYA

24 JAM LAYANAN JOHOR BAHRU

### Nak puasa? Pastikan ibu dan bayi selamat.

- Jangan skip sahur
- Pilih makanan berkhasiat (protein + karbo kompleks)
- Minum air secukupnya selepas berbuka
- Rehat yang cukup

**SEGERA BERBUKA JIKA:**

- Pening / nak pitam
- Sakit perut kuat
- Pergerakan bayi berkurang
- Pendarahan

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# SOCIAL MEDIA

KLINIK ZULFA

 Instagram Posting



**“Takutnya dengar bahaya keputihan lagi-lagi dia keluar banyak!”**

Wanita Malaysia kerap mengalami masalah keputihan dengan mudah kerana:

- Stress dan tidur tak cukup
- Hormon tak stabil
- Cula tinggi dalam diet harian

Dapat sesuatu daripada info ini?

  Klinik Zulfa Pontian  Zulfa Clinic



**Promosi Eksklusif Zulfa Ramadan & Raya**

Rawatan eksklusif terpilih, dibuat khas untuk anda sepanjang bulan Februari dan Mac

<p><b>RM80</b></p> <p><b>Pakej Bakal Ibu</b></p> <p>Ibu hamil tengah berpuasa tapi risau baby dalam kandungan? Promosi scan perkembangan / growth RM80. Scan ultra-sonik untuk kandungan setiap special long haul dengan 20 minit je akan dapat free gender!</p>	<p><b>RM70</b></p> <p><b>Pakej Peniaga Bazar</b></p> <p>Yakult Typhoid : RM70 free card validasi, free consultation dari doktor</p>	<p><b>RM40</b></p> <p><b>Pakej Raya Bergaya</b></p> <p>Tindik telinga : RM40. Raya bergaya dengan tindik telinga dari bayi, kanak-kanak dan dewasa. Beraja termasuk, sedang - sedang</p>
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Rawatan terpilih untuk hasil yang bermakna. Sihat berpuasa, cantik beraya!

  Klinik Zulfa Pontian  Zulfa Clinic



**BADAN LETIH, ATAU SEBENARNYA DEHIDRASI?**

Jom tengok siapa yang sesuai untuk IV drip

- Keletihan melampau (kurang tidur, kerja berat, stres)
- Dehidrasi (kurang minum, cirit-birit, muntah)
- Individu lemah badan, atau kurang selera makan
- Selepas sakit atau dalam fasa pemulihan
- Individu yang perlukan sokongan kesihatan tambahan (selepas mendapat nasihat doktor)

Pastikan anda buat pemeriksaan dengan doktor dahulu sebelum ambil IV Drip. Double tap kalau suka info seperti ini

  Klinik Zulfa Pontian  Zulfa Clinic



**BAJU RAYA DAH BELI, TAPI BERAT MASIH TAK TURUN?**

**WEGOVY    SAXENDA    MOUNJARO**

Rawatan atas nasihat doktor yang bantu:

- Rasa kenyang lebih lama
- Turunkan berat badan lebih konsisten
- Berat badan ideal yang menjadi idaman kalbu!

Rawatan suntikan kawal selera di bawah pemantauan doktor.

**SLOT CONSULTATION TERHAD**      **DM "SLIM RAYA"**

  Klinik Zulfa Pontian  Zulfa Clinic



**Ramai wanita tidak pasti kaedah pencegah kehamilan yang sesuai untuk mereka.**

Setiap individu mempunyai keadaan kesihatan yang berbeza.

<p><b>Pil Perancang Keluarga</b></p> <p>Pil yang diambil setiap hari untuk membantu mencegah kehamilan. Perlu diambil secara konsisten mengikut arahan doktor.</p>	<p><b>Suntikan Perancang IM DEPO</b></p> <p>Suntikan hormon yang diberikan setiap 3 bulan untuk mencegah kehamilan.</p>
<p><b>Implanon</b></p> <p>Implan kecil yang dimasukkan di bawah kulit lengan. Berfungsi mencegah kehamilan sehingga 3 tahun.</p>	<p><b>IUCD / Copper T</b></p> <p>Alat kecil yang dimasukkan ke dalam rahim oleh doktor untuk mencegah kehamilan dalam tempoh sehingga 5 tahun.</p>

Dapatkan konsultasi Doktor wanita Klinik Zulfa untuk tahu kaedah perancang kehamilan yang paling sesuai dengan kesihatan anda.

  Klinik Zulfa Pontian  Zulfa Clinic



**NAK HILANG 5-15KG DENGAN PEMANTAUAN DOKTOR?**

Rawatan perubatan untuk bantu turunkan berat badan dengan lebih terkawal.

**WEGOVY    SAXENDA    MOUNJARO**

- Kawal selera makan
- Bantu turunkan berat secara konsisten
- Dipantau doktor bertauliah berat secara konsisten
- Rawatan klinikal yang disesuaikan ikut BMI dan tahap kesihatan anda.

**SERIOUS NAK KURUS?**

**KLIK SINI** 

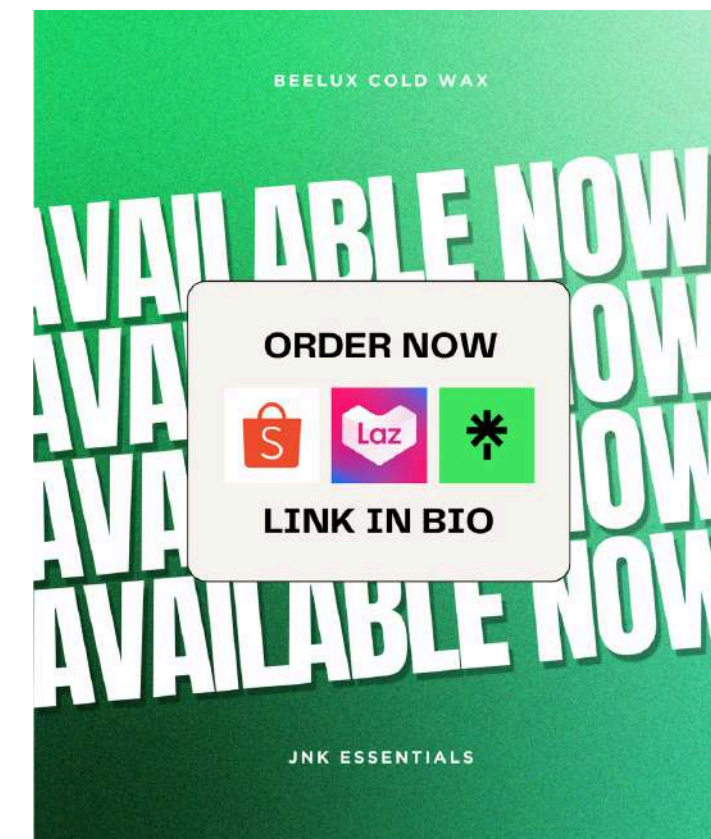
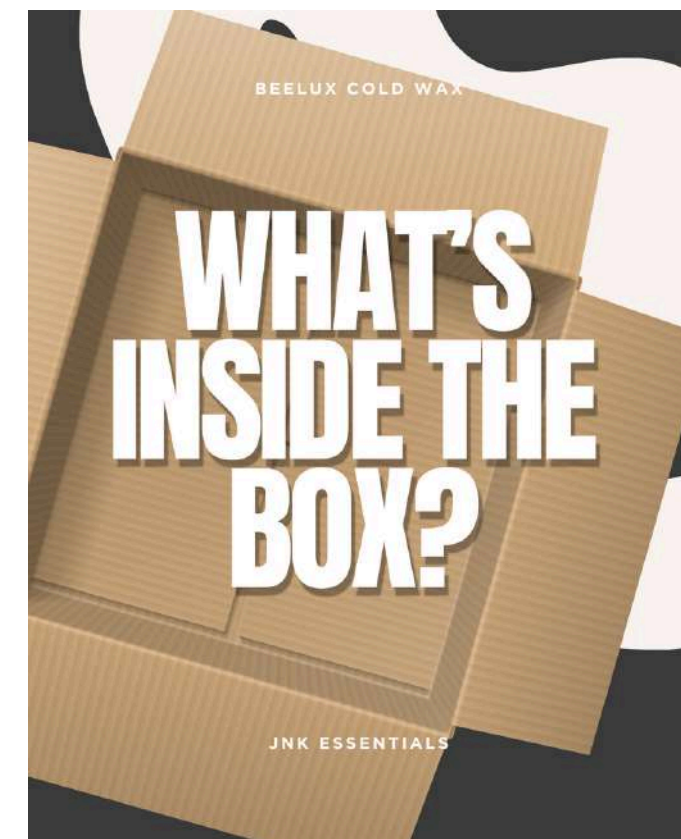
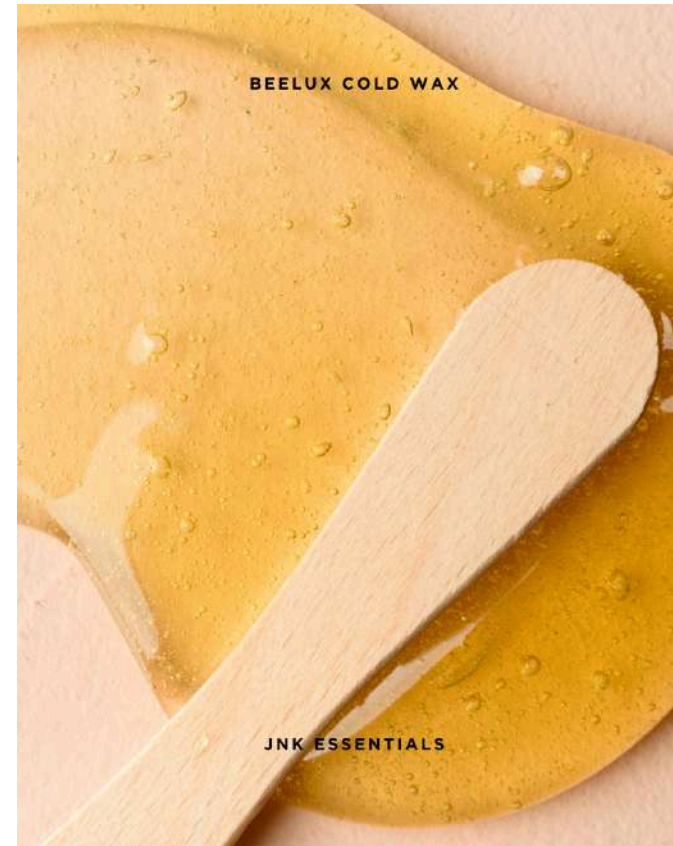
  Klinik Zulfa Pontian  Zulfa Clinic



# SOCIAL MEDIA

JNK ESSENTIALS

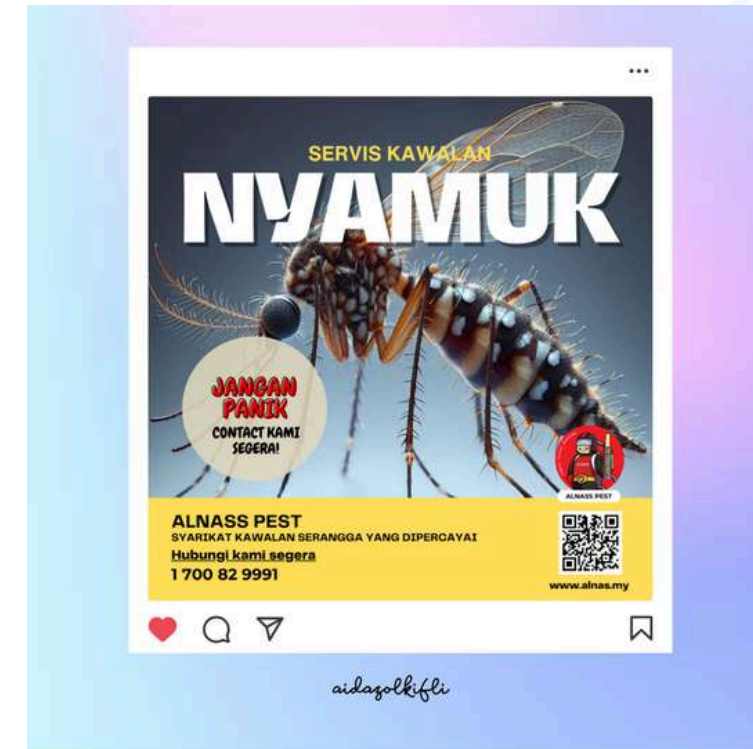
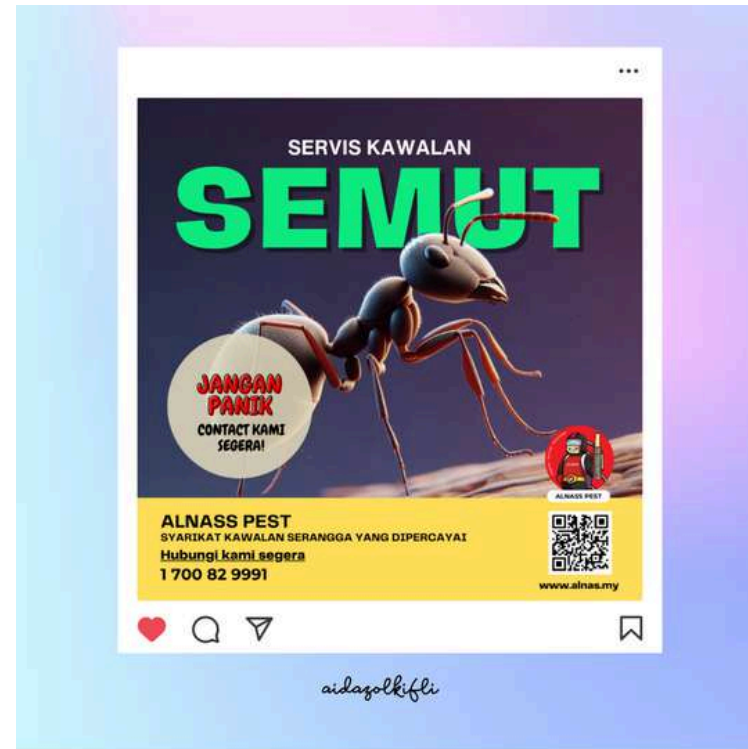
 Instagram Posting



# SOCIAL MEDIA

ALNAS SDN BHD

 Instagram Posting



# SOCIAL MEDIA

NF RENOVATION



**NF RENOVATION**

PERKHIDMATAN KAMI

**PEMASANGAN**



Ceiling



Awning

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

**018 327 9103**

linktr.ee/NFRENOVATION

Dapatkan Sebut Harga secara PERCUMA

**NF RENOVATION**

PERKHIDMATAN KAMI

**PEMASANGAN**



Pintu



Pintu Pagar

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

**018 327 9103**

linktr.ee/NFRENOVATION

Dapatkan Sebut Harga secara PERCUMA

**NF RENOVATION**

PERKHIDMATAN KAMI

**RENOVATION**



Bilik Tidur



Ruang Tamu

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

**018 327 9103**

linktr.ee/NFRENOVATION

Dapatkan Sebut Harga secara PERCUMA

**NF RENOVATION**

PERKHIDMATAN KAMI

**KERJA PEMBAIKAN**



Tingkap



Singki

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

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linktr.ee/NFRENOVATION

Dapatkan Sebut Harga secara PERCUMA

**NF RENOVATION**

PERKHIDMATAN KAMI

**RENOVATION**



Tandas



Dapur

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

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Dapatkan Sebut Harga secara PERCUMA

**NF RENOVATION**

PERKHIDMATAN KAMI

**KERJA PEMBAIKAN**



Paip Air



Bumbung

Imbas Sini untuk Sebarang Pertanyaan

HUBUNGI KAMI:

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Dapatkan Sebut Harga secara PERCUMA

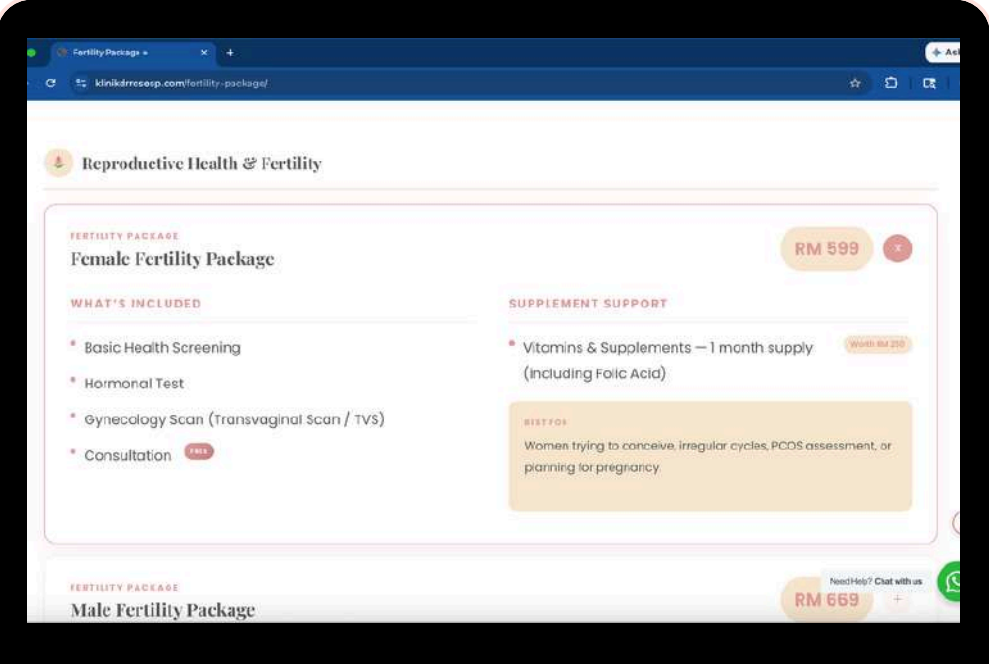
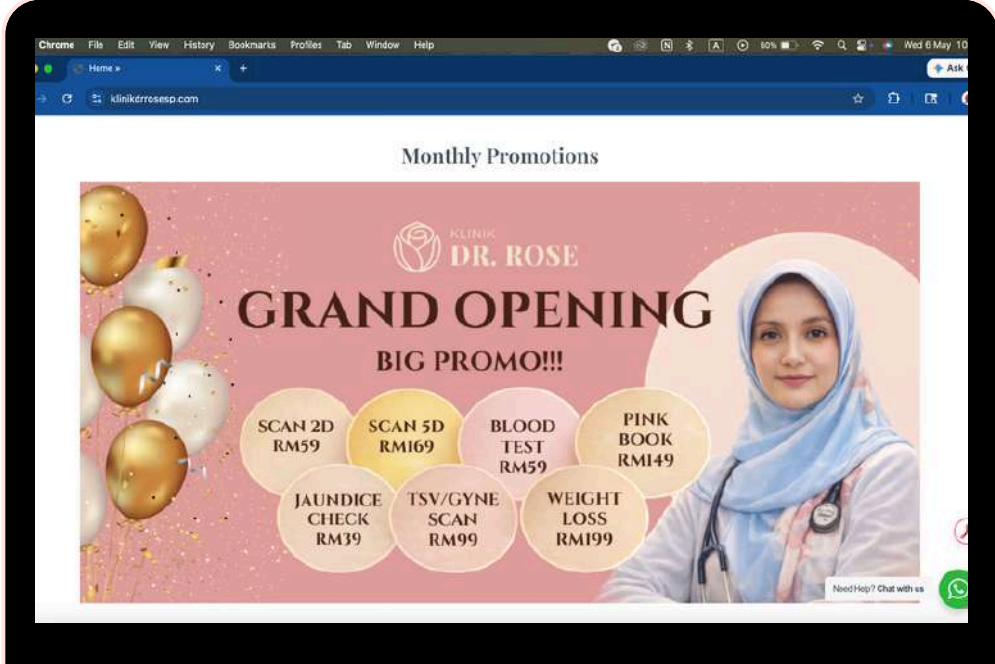
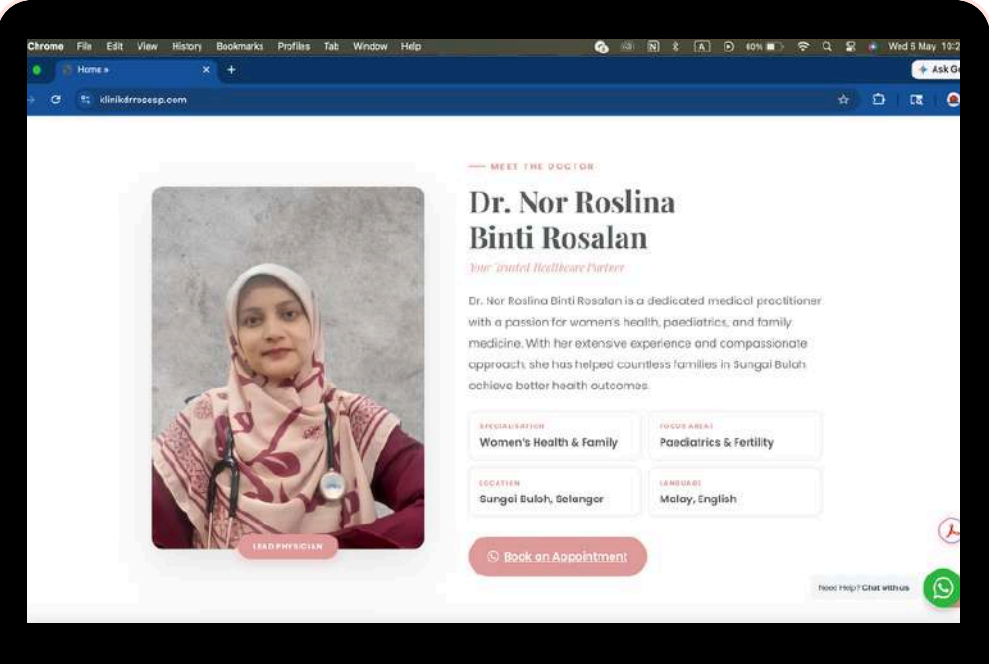
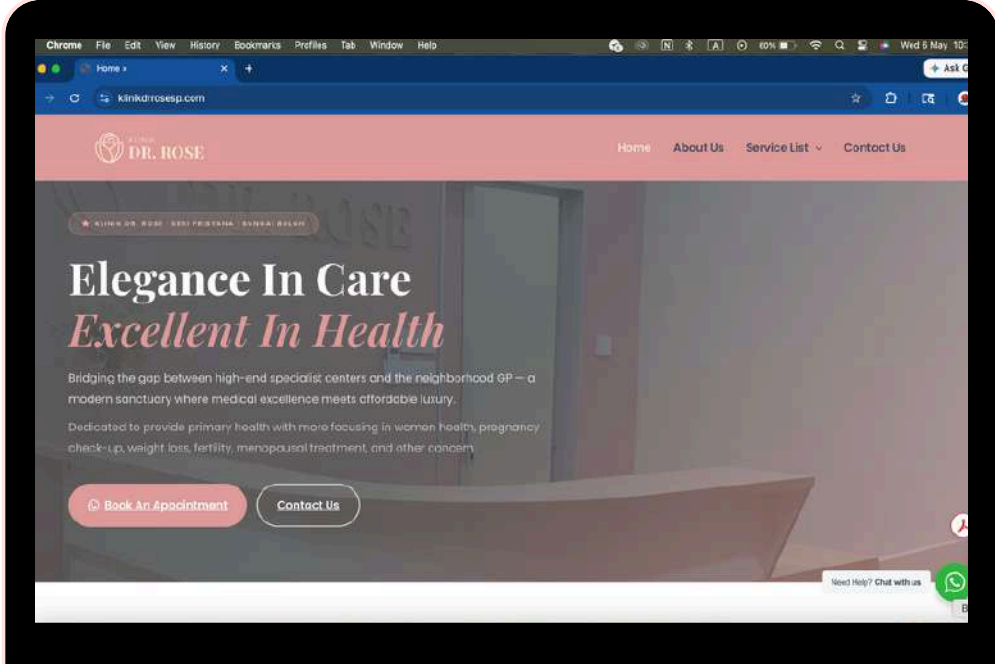


# DIGITAL MARKETING



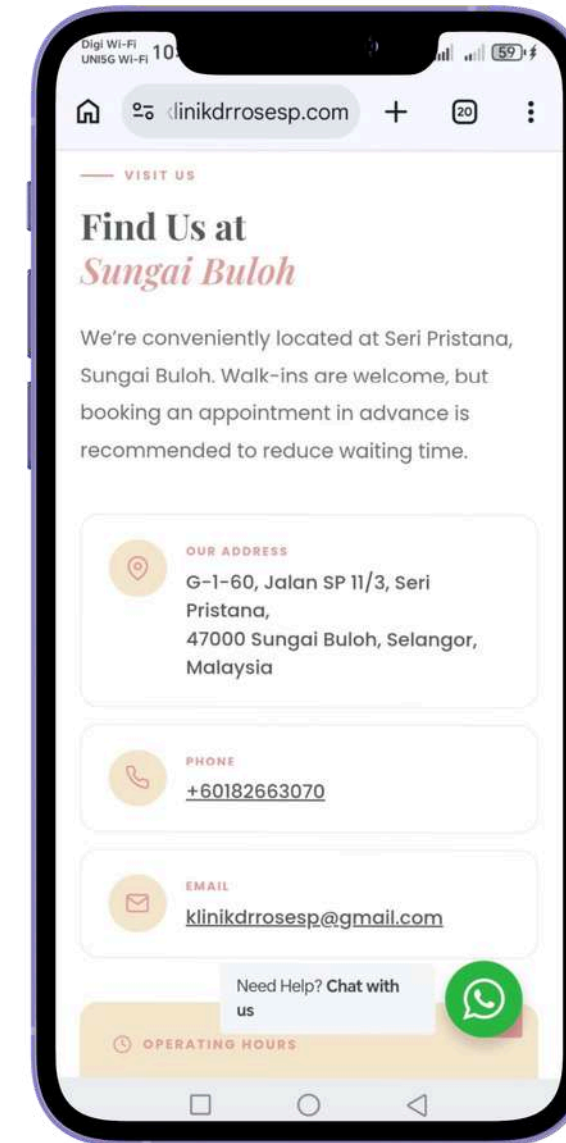
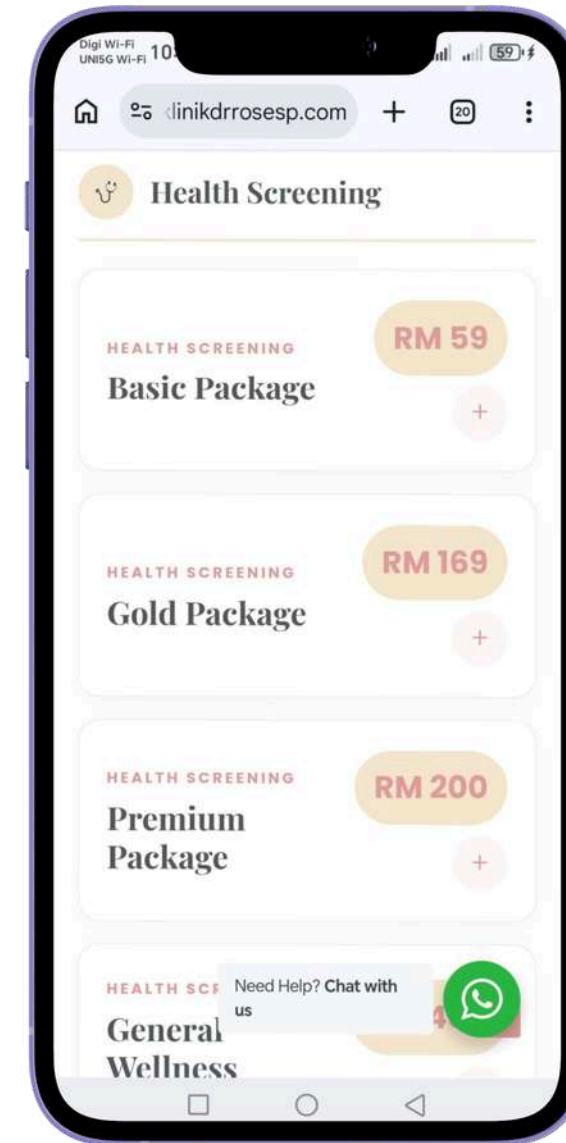
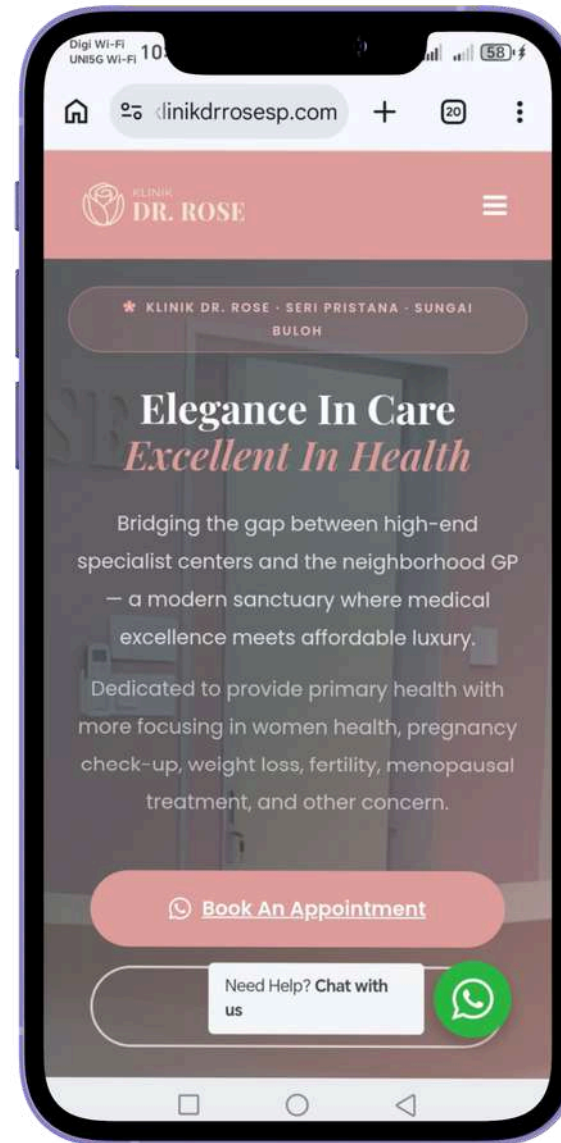
# OFFICIAL WEBSITE

KLINIK DR ROSE SRI PRISTANA



# OFFICIAL WEBSITE

**KLINIK DR ROSE SRI PRISTANA**

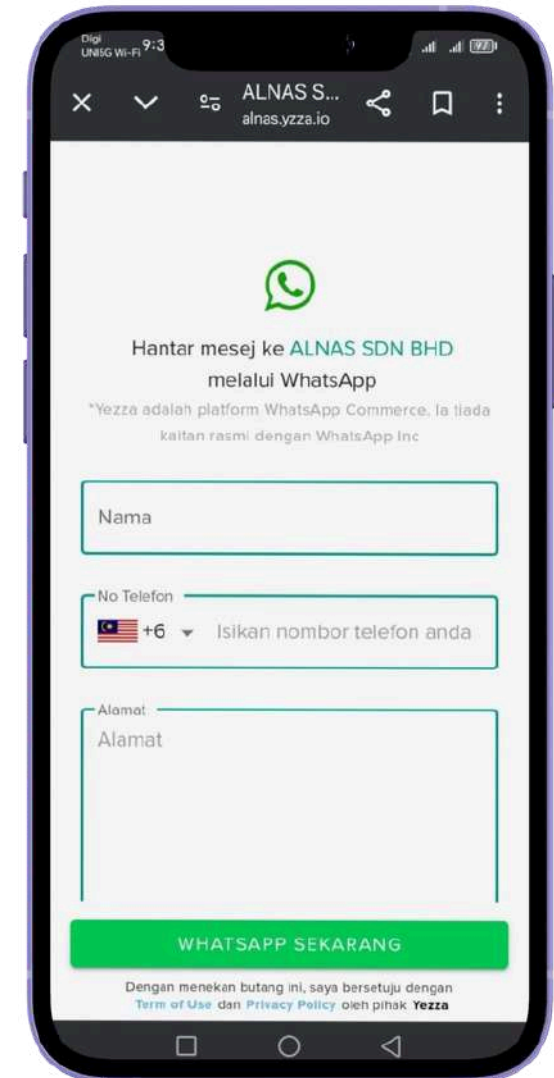
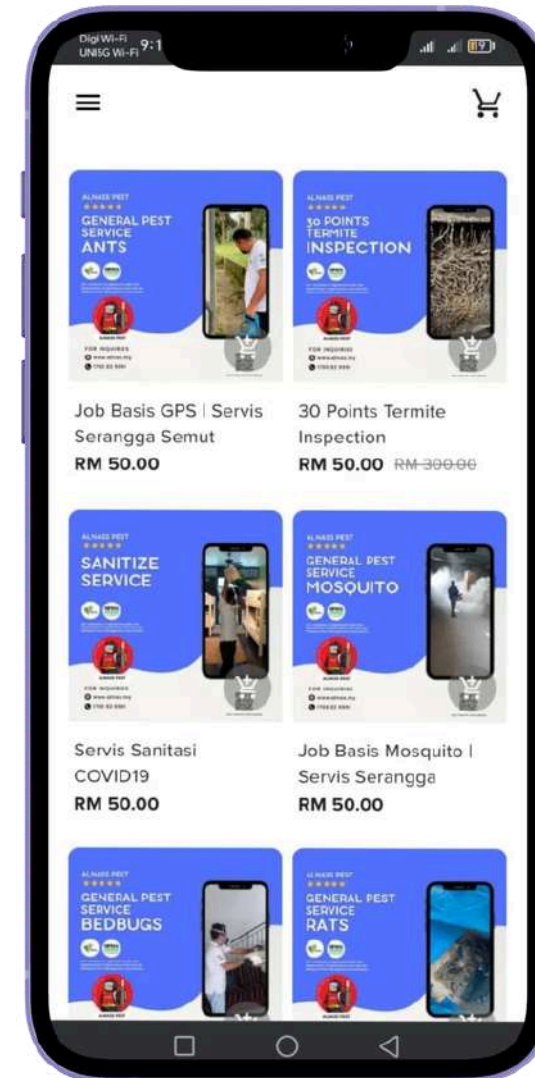
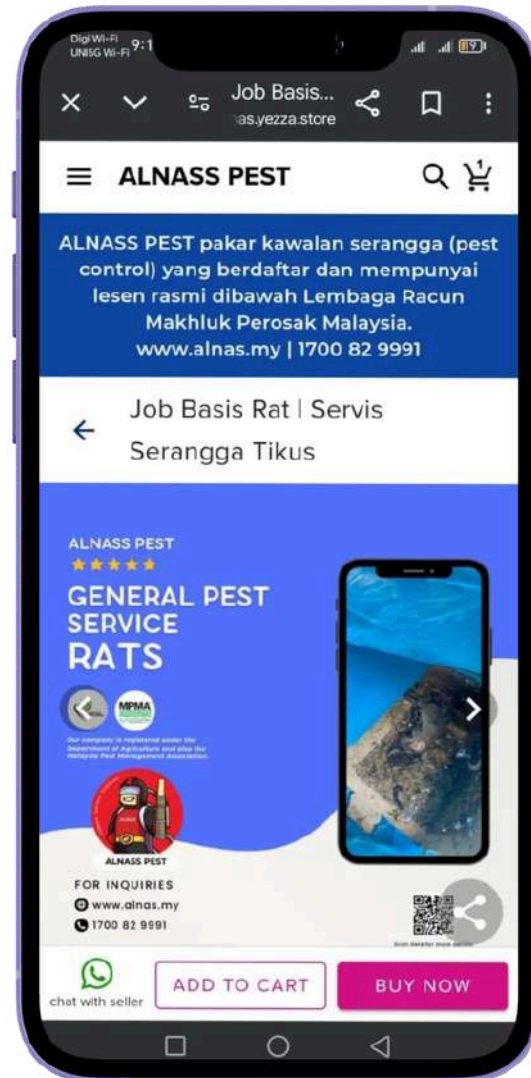


Mobile Friendly View



# ONLINE STORE

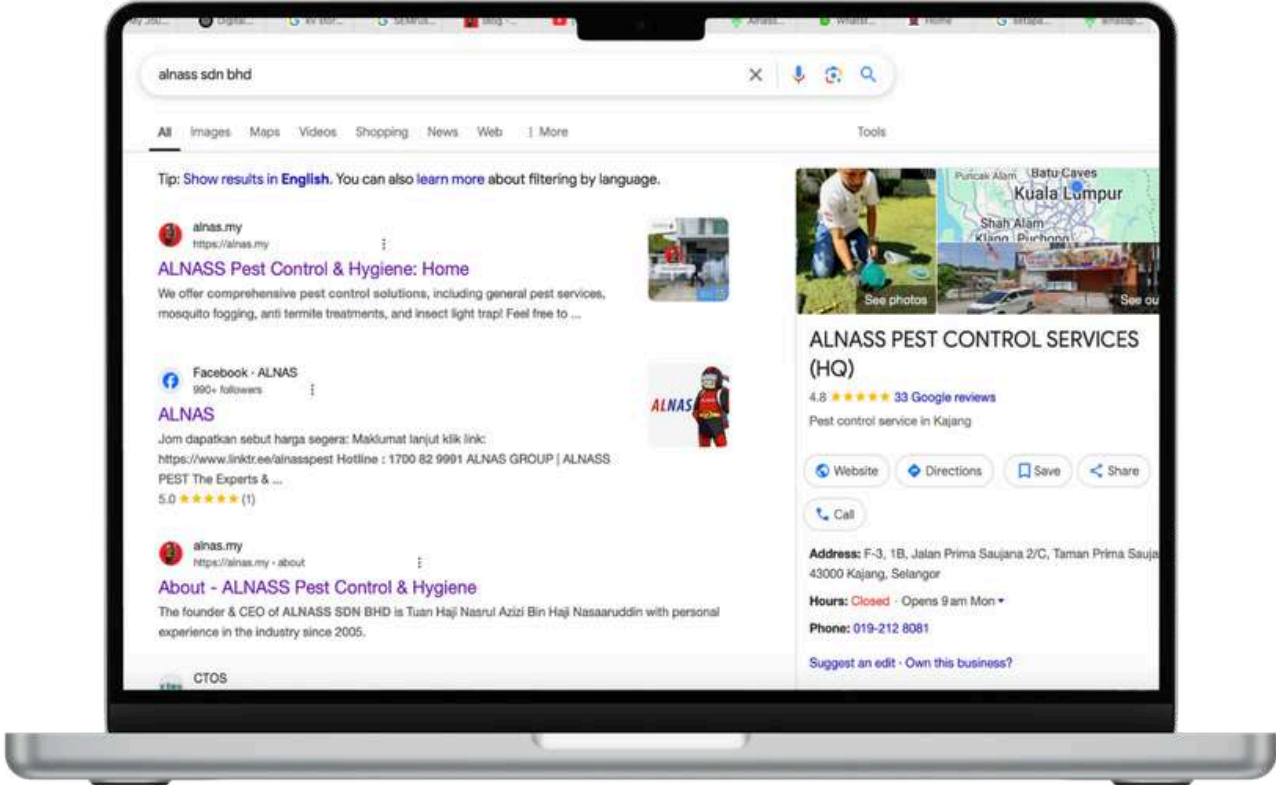
ALNAS SDN BHD



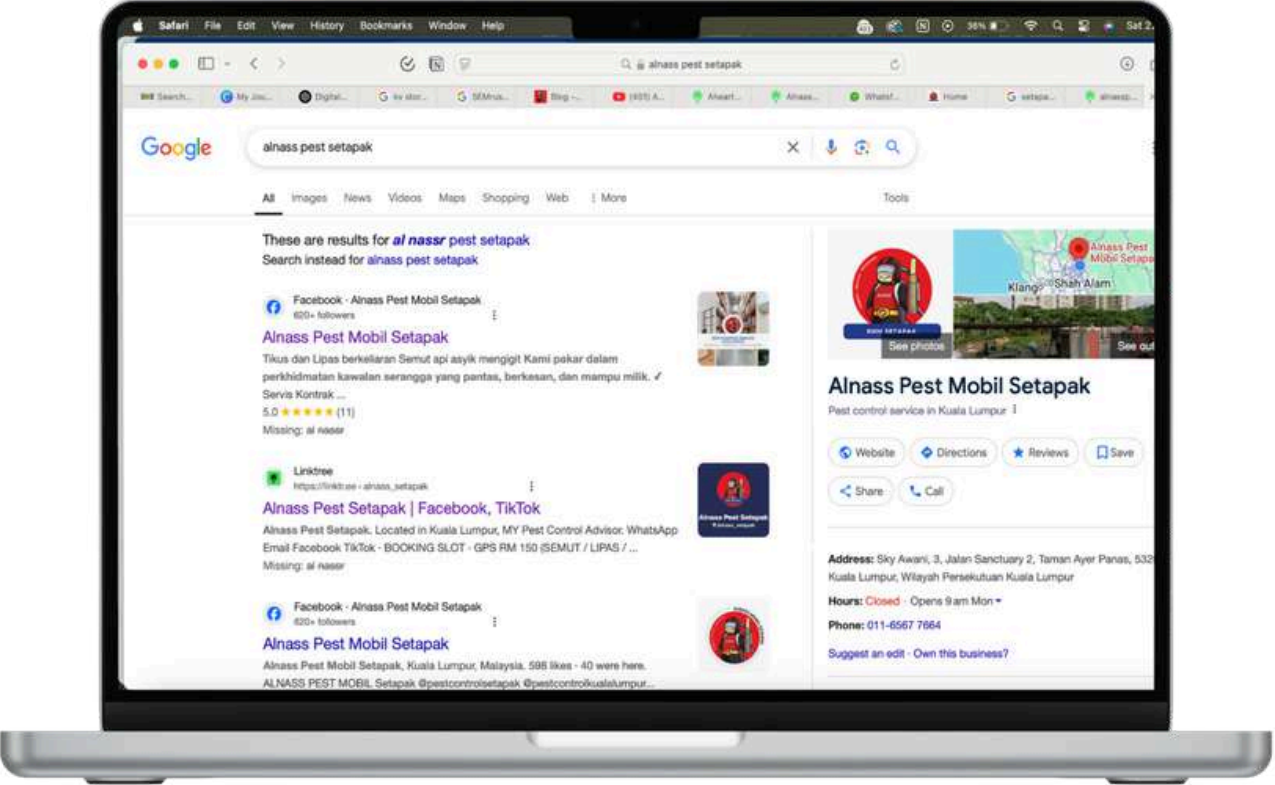
Setup & Maintain Yeza Store & Form (Booking & Payment Gateway)



# GOOGLE BUSINESS PAGE



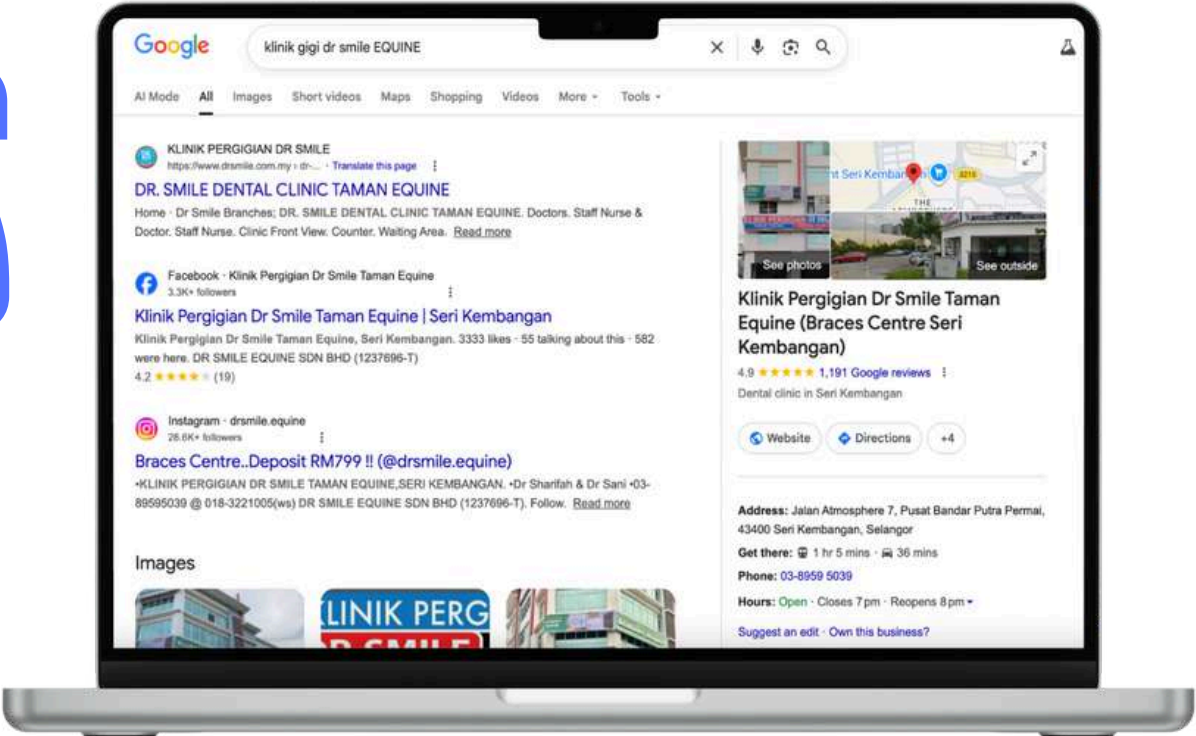
**ALNAS SDN BHD**



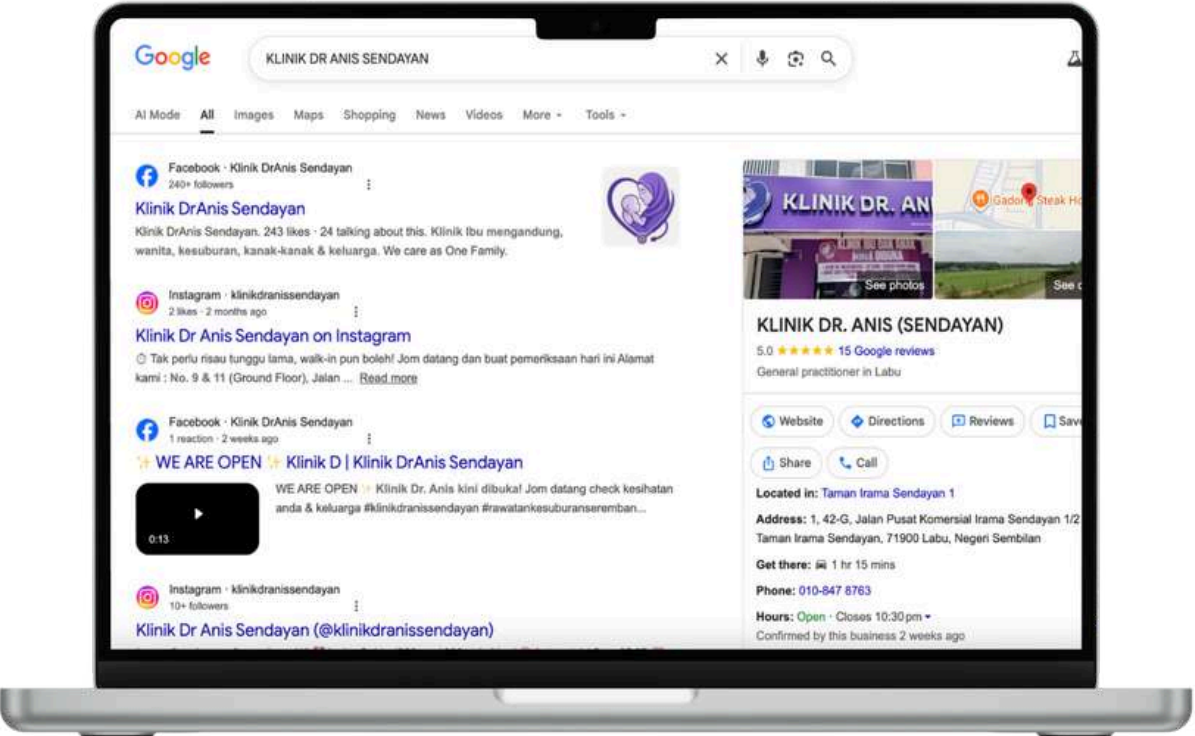
**ALNASS SETAPAK**



# GOOGLE BUSINESS PAGE



**KLINIK PERGIGIAN DR SMILE TAMAN EQUINE)**



**KLINIK DR. ANIS (SENDAYAN)**





# BRANDING

Logo Design

Stationeries

Merchandise

Promotional Items



# CHARTERHOUSE MALAYSIA

Booklet

CHM 2056 – 2026



# CHARTERHOUSE MALAYSIA

Booklet

CHM 2056 – 2026



Campus & Facilities

Music Room

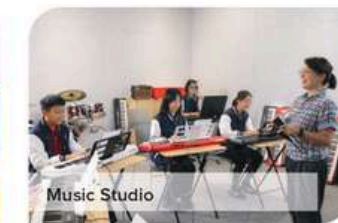
Our dedicated music room is a creative hub where students can explore their musical talents, practice instruments, and collaborate with peers. With a wide range of instruments and audio equipment, it offers an inspiring environment for skill development, music creation, and sound appreciation.

Recording Studio

Our professional-grade recording studio offers students the opportunity to explore the world of audio production and recording. From capturing live performances to producing podcasts or soundtracks, this facility empowers students to experiment with sound, refine their production techniques, and unleash their creativity.

Orchestra Room

The orchestra room provides a dedicated space for students to come together and create harmonious music. Equipped with high-quality instruments and acoustics, it serves as a platform for students to develop their ensemble playing skills, refine their musicality, and experience the joy of performing as part of a collective musical effort.

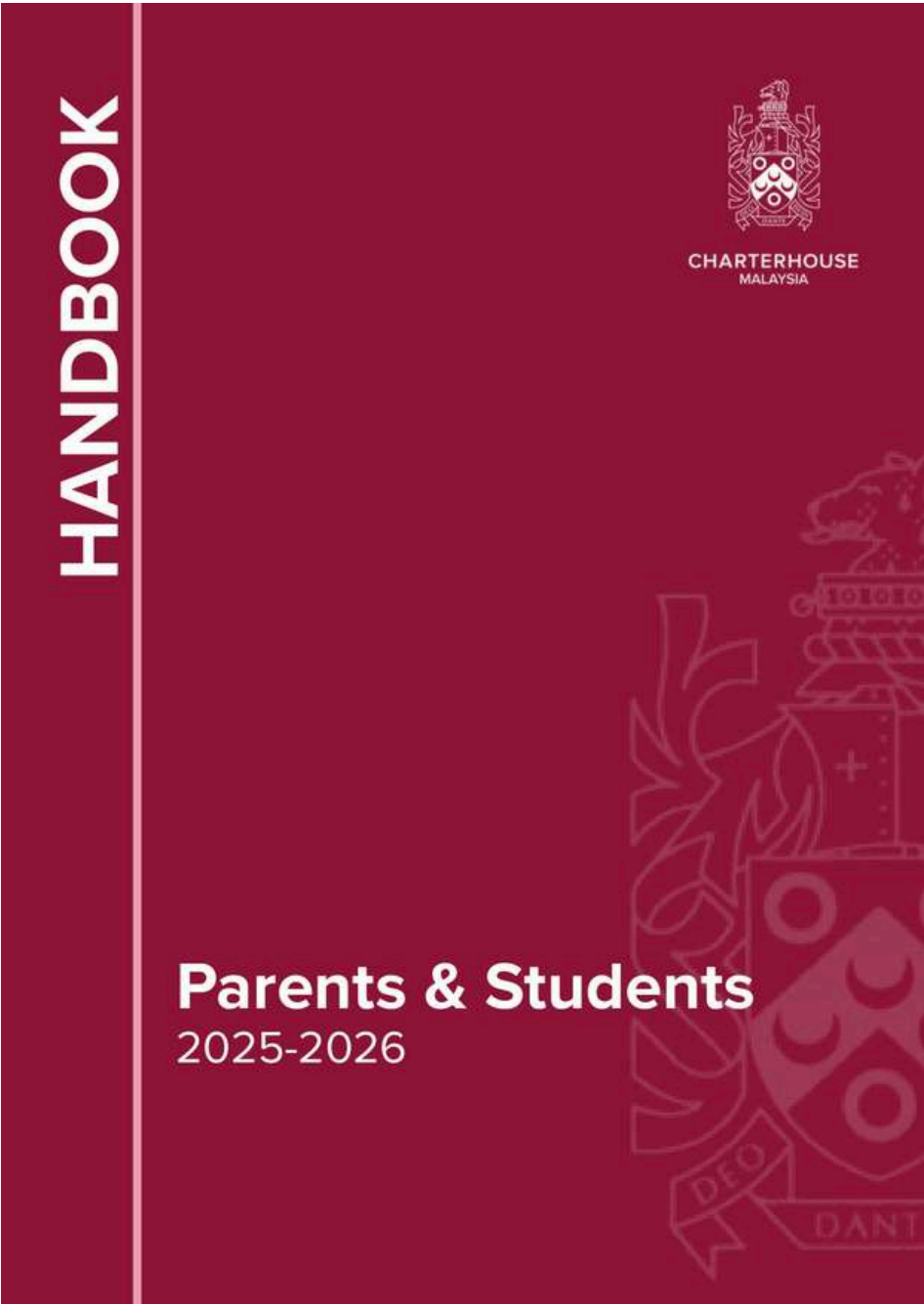


INCUBATOR



# CHARTERHOUSE MALAYSIA

Booklet



**Entry into the School**

- Security guards are positioned at each entrance to the school and supervise all entry onto the premises.
- At the start of the day, students may enter the school via the main entrance, the shopping mall entrance or the back carpark. Once the school day has begun/ after 7.45am, students must enter the school using the main front entrance only and register at reception. The only exception to this is use of the mall doors during lunchtime.
- Parents and visitors must enter the school using the main entrance at all times.
- Parents who have applied for and received personal ID passes will be automatically registered onsite when they tag in the front door; visitors need to register their presence at the reception counter.

**Traffic and Transport**

**Parking**

- There is no parking in front of the school. This is for drop off and pick up only. Please respect the security guards if they ask you to kindly move along.

**Drop off and Pick Up Points**

- Students may be dropped off and picked up at the main entrance. Please be prepared to exit the vehicle quickly.

**Walking to School**

- Students may walk to school but do so at their own risk. It is advised that they use designated footpaths for their safety.

**Cycling to School**

- It is not recommended that students cycle to school as the roads around the school are very busy and not suitable for peak hour cycling.



HANDBOOK | PARENTS & STUDENTS 2025 - 2026

Parents and Students Handbook



# ALNASS PEST

Stationeries



Business Card



Letterhead



# ALNASS PEST

Promotional Items

ALNASS PEST  
INSPECT | SERVICE | ELIMINATES

**SAY GOODBYE TO  
Termites  
& Anai Anai**



Protect Your Property  
from Pesky Pests

[www.alnas.my](http://www.alnas.my)  
1700829991

ALNAS SDN BHD.  
F-3-1B Jalan Prima Saujana 2/C, Taman Prima Saujana,  
Kajang, Selangor Darul Ehsan.

ALNASS PEST  
INSPECT | SERVICE | ELIMINATES

**Anti  
Anai - Anai &  
Serangga  
Perosak**



Lindungi hartanah anda  
dari ancaman makhluk perosak

[www.alnas.my](http://www.alnas.my)  
1700829991

ALNAS SDN BHD.  
F-3-1B Jalan Prima Saujana 2/C, Taman Prima Saujana,  
Kajang, Selangor Darul Ehsan.

ALNASS PEST  
INSPECT | SERVICE | ELIMINATES

**PERLINDUNGAN  
OPTIMUM DARI**



**ANAI - ANAI &  
SERANGGA PEROSAK**

[www.alnas.my](http://www.alnas.my)  
170082991

ALNAS SDN BHD.  
F-3-1B Jalan Prima Saujana 2/C, Taman Prima Saujana, Kajang,  
Selangor Darul Ehsan.

ALNASS PEST  
INSPECT | SERVICE | ELIMINATES

**PROTECT YOUR  
SPACE FROM**



**TERMITES &  
RODENTS**

[www.alnas.my](http://www.alnas.my)  
170082991

ALNAS SDN BHD.  
F-3-1B Jalan Prima Saujana 2/C, Taman Prima Saujana, Kajang,  
Selangor Darul Ehsan.

Bunting



# ALNASS PEST

Promotional  
Items



Company Profile



# ALNASS PEST

Promotional  
Items

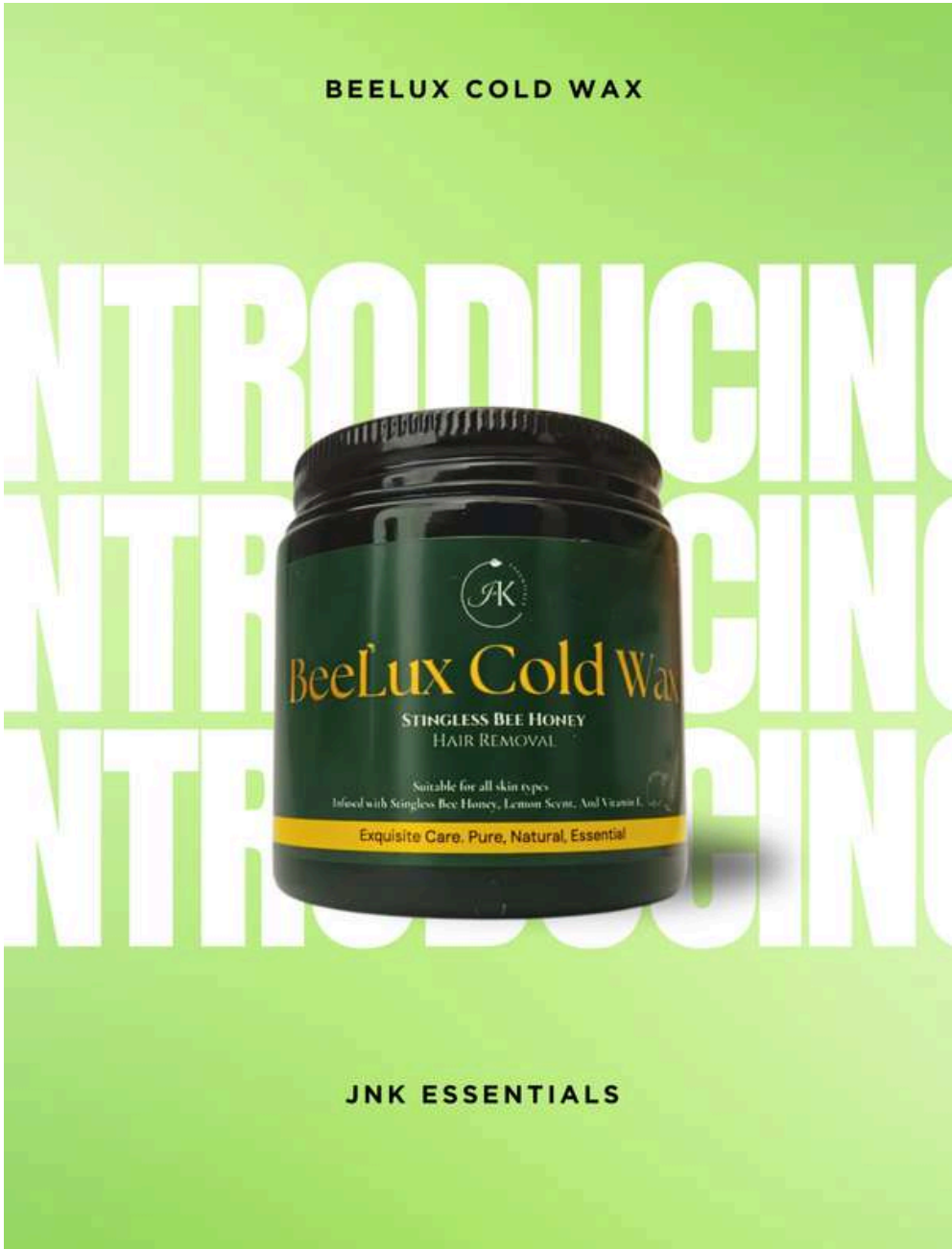


Paper Folder (Front & Back Cover)



# JNK ESSENTIALS

Label



# LOGO GALLERY



# POS MARKETING

Flyers



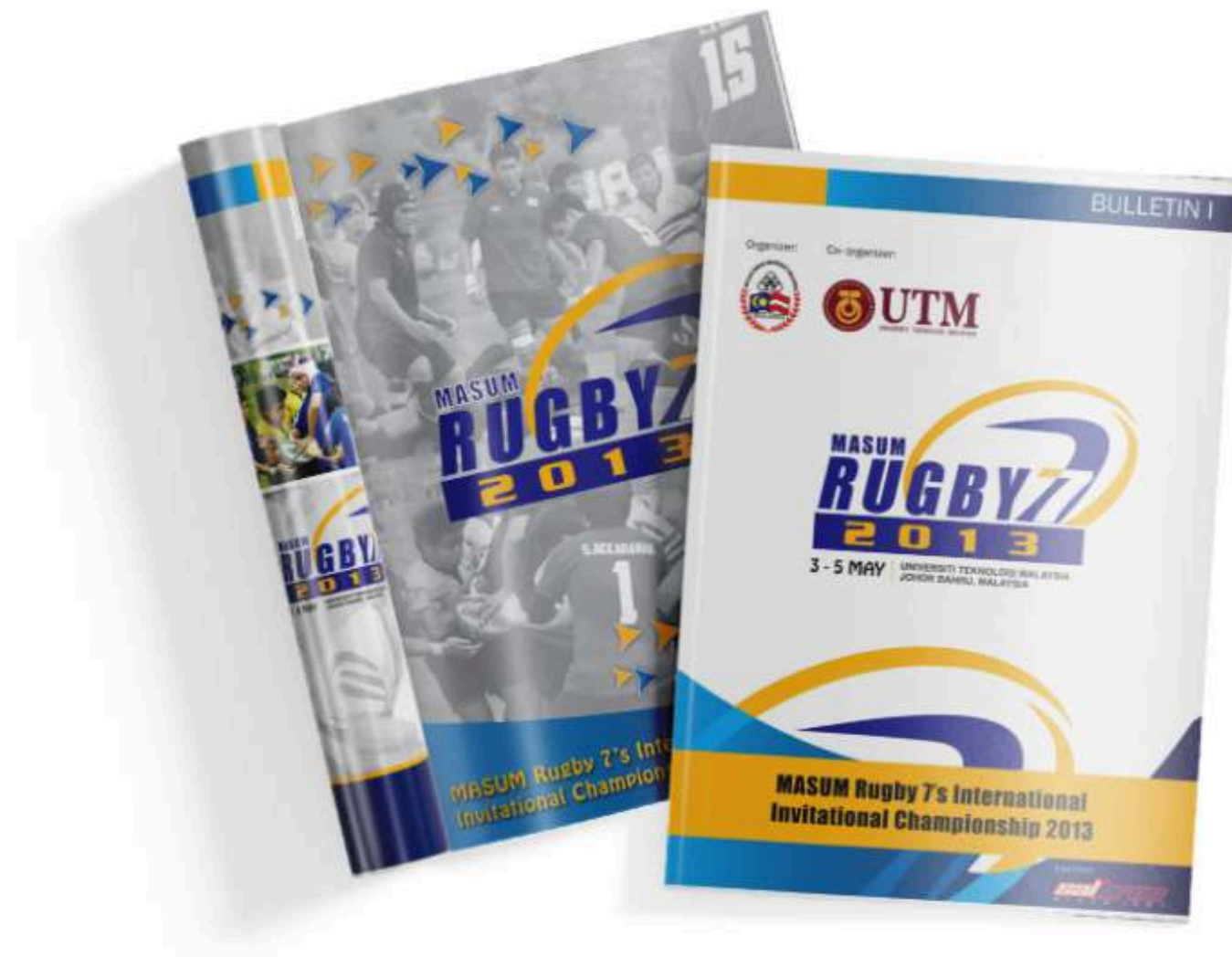
# POS MARKETING

## Flyers



# BOOK DESIGN

Booklet / Annual Report



# COMPANY PROFILE



# THANK YOU

**Thank you for taking the time to view my portfolio!  
I'm always open to new opportunities, collaborations, and creative  
challenges. Feel free to reach out if you'd like to work together!**

**[aidaadila.work@gmail.com](mailto:aidaadila.work@gmail.com)**

**+6 016 446 7664**

*aidazolkifli*